Post Consultation Call Follow Up Letter/Email

Subject: Discovery Session Follow-Up

Hi [*client’s first name*],

Thank you so much for our recent discovery call session. I truly enjoyed learning more about you and your business, as well as your plans for the future.

As you mentioned, your biggest frustration comes from [*the reason your potential client isn’t succeeding*], and I feel together we can easily tackle this and any other issues you’re having.

I have extensive experience with other clients just like you who have faced similar blocks, and I’ve successfully helped many people grow their business. You can read about some of my clients’ successes here: [*URL for testimonials pag*e]

My [*name of coaching program*] is the most popular choice for new clients, and where I recommend we start. To sign up, go here to register: [*URL*]

Thank you again for spending your time with me during our discovery call. I look forward to working with you to help grow your business [*or whatever you would help the potential client with*.]

Warmly,

[*your name*]