Partnership Invitation Letter/Email

Subject: Mutually Beneficial Partnership

Hi [*potential partner’s first name*],

I’ve been in your community *[on your mailing list]* for a while now, and I’m really enjoying your down-to-earth tips and advice. I think you’re doing a great job of helping your audience to build stronger businesses. Well done!

I see that you sometimes promote the programs of other coaches and consultants, and I wonder if you would be interested in sharing my [*name of specific program*] with your community/readers?

This program has done quite well in the past [*number*] [*years/months*], as you can see:

[*Fill in the available details here:*

* *Number of people enrolled:*
* *Percentage of successful graduates:*
* *Sales page conversion rate:*
* *Refund rate:*

*You can see some testimonials here: [url*]

My referral partner program pays [*commission percentage*], and payouts are made every [*week/month*]. I’d love to count you among my successful affiliates.

Go here to register and I’ll send you all the promotional materials right away: [*URL*]

And if you have questions, I’d love to jump on a short call to discuss. Feel free to call me at [*your phone number*].

Thank you so much for your time, and I look forward to hearing from you!

Warmly,

[*your name*]