Client Reactivation Letter

Subject: I’d love to work with you again

Hi [*Client First Name*],

I hope this note finds you very well. I thoroughly enjoyed working with you and would love to hear about your successes and achievements in \_\_\_\_\_\_\_\_\_\_ [*area that you worked with the client in and/or client’s goals*].

I’m presently launching/offering a new package/promotion and thought you might be interested in it. [*List the details of your new program or package here including the BENEFITS of the program. How/why is it different and what does it have to offer?*]

Here’s what clients have had to say about this new program/package.

Testimonial: [*Insert Testimonials*]

And if you know of anyone who might be interested in the new package/promotion, I’d be grateful if you’d pass this information along. You can also visit LINK to learn more. As you might remember, we offer \_\_\_\_\_\_\_\_\_\_ [*list any referral discount or new customer discount*].

Looking forward to hearing from you!

Warmly,

[*Your name*]