Referral Bonus Letter for Existing Clients

Subject: An Opening in My Schedule = A Bonus for You!

Hey [*client’s first name*],

I have a rare opening in my schedule and I wanted to reach out to you right away with a very special bonus offer.

For a limited time, when you refer a new client to me, I will gift you with a BONUS hour of coaching with me. Here’s how it works:

* You refer one (or more!) new clients to me—the client must purchase a private coaching plan with me to be eligible
* Once the client has worked with me for a minimum of 60 days, I will reward you with a free 1-hour coaching session (you do not need to have a current coaching plan with me to claim your bonus)

All you have to do is send your friends and colleagues to my discovery session sign up page and ask them to put your name in the “referred by” field. I’ll do the rest!

Here’s the link to send them: [*URL*]

Thanks so much for trusting me with your business growth. I look forward to our continued work together—and to meeting your friends as well!

Warmly,

[*your name*]